

- Platinum \$20,000 Includes 8 free tickets to the event
  - priority advertising: logo and name on "live in the 'boro" website, newsletter features, ticket sales site, event program, auction paddles, event banner / slideshow, email list, 12 social media features
- Gold \$10,000 Includes 4 free tickets to the event
  - major advertising: logo and name on "live in the 'boro" website, newsletter features, ticket sales site, event program, auction paddles, event banner / slideshow, email list, 10 social media features
- Silver \$5,000 Includes 2 free tickets to the event
  - o advertising: logo and name on "live in the 'boro" website, event program, auction paddles, event banner / slideshow, email list, 8 social media features
- Bronze \$1,000 Includes 2 free tickets to the event
  - o advertising: logo and name on "live in the 'boro" website, event program, auction paddles, event banner / slideshow, 6 social media features